



ARMY INSTITUTE OF EDUCATION

Plot M-1, Pocket P-5, Sec. CHI, Greater NOIDA

(Affiliated to GGSIP University, New Delhi)

NAAC ACCREDITED & ISO 9000:2015 CERTIFIED INSTITUTE

PERSONALITY DEVELOPMENT PROGRAMME **(15-25 JAN 2019)**

GUEST LECTURE ON 'IMPRESSIVE COMMUNICATION'

Army Institute of Education conducted a workshop under the ongoing Personality Development Programme on 23 January 2019 and welcomed **Ms. Rashmi Agarwal, Interview Panelist and Corporate Training Counselor** for the second time. The topic was **"IMPRESSIVE COMMUNICATION"**.

She started the lecture with a brief introduction about herself and what she had to offer. She began with explaining about the art of silence. She also quoted **"Silence speaks the loudest of all"**. Silence makes one to **listen** before giving into the impulse to **speak**. Then she enlightened the audience with the significant aspects of effective communication.

She also touched the aspects like maintaining the eye contact, pronunciation, seven C's of communication and being concise during a conversation. Last, but not the least, she enlightened the audience with do's and don'ts of communication. Her session was very interactive as lots of students were taking part in the session and also asking their queries.



Ms Rashmi Agarwal addressing the student-teachers and briefing them about the elements of effective communication.

